



STORYBOOK
MOUNTAIN
WINERY

The Eastern Exposures Program

Style: This special barrel selection is presented to showcase just how elegant, fragrant and balanced Napa hillside Zinfandels can be. It is a step beyond vineyard designations, and represents style as much as place. All the grapes for this wine are estate grown in our own certified organic vineyards in a mountainside bowl at the top of the Napa Valley. While most of the selection comes from the heart of our east facing vineyards, it is the balance and finesse of east facing vineyards that give the program its name. The selection criteria emphasizes aroma, middle-palate and finish – berries with hints of flowers, minerals and spice in the aroma; multi-layered and rich flavor on the broad and supple middle palate; and an intense, clean and lingering impression on the finish.

History: The Eastern Exposures program has received unparalleled recognition, including high marks by Robert Parker, top Zinfandel of the year and top 100 wines of the year honors by the Wine Enthusiast, Wine & Spirits, and Connoisseurs' Guide, and presentation on White House menus for Democratic and Republican presidents.

2007 Napa Valley Estate Zinfandel, Eastern Exposures

“The 2007 is from a relatively forward vintage, with a lovely richness in the nose and at palate entrance. Complexity quickly develops with air, enhancing the mélange of red and black berries with hints of spring gardens and flowers. The core is silken and intense, with slight suggestions of stone fruits and minerals to go with the berries. The finish is long, focused and layered. Altogether, it is an enticing example of the balance, flavor depth and finesse for which Storybook Mountain has been known for over 3 decades.”

Winemaker notes

Technical data

Harvest: September 5 to October 26 Picking Brix +/- 25 Picking pH: 3.52 average
Picking TA: .68 average Fermentations: cold soaking, non-inoculation, delestage ML: Storybook proprietary bacteria
Barrel age: approximately 12 months in 60 gal. French, Hungarian and American oak barrels, approx. 20% new.
Bottling: December 2008, 538 cases